



DIGITAL MEDIA KIT

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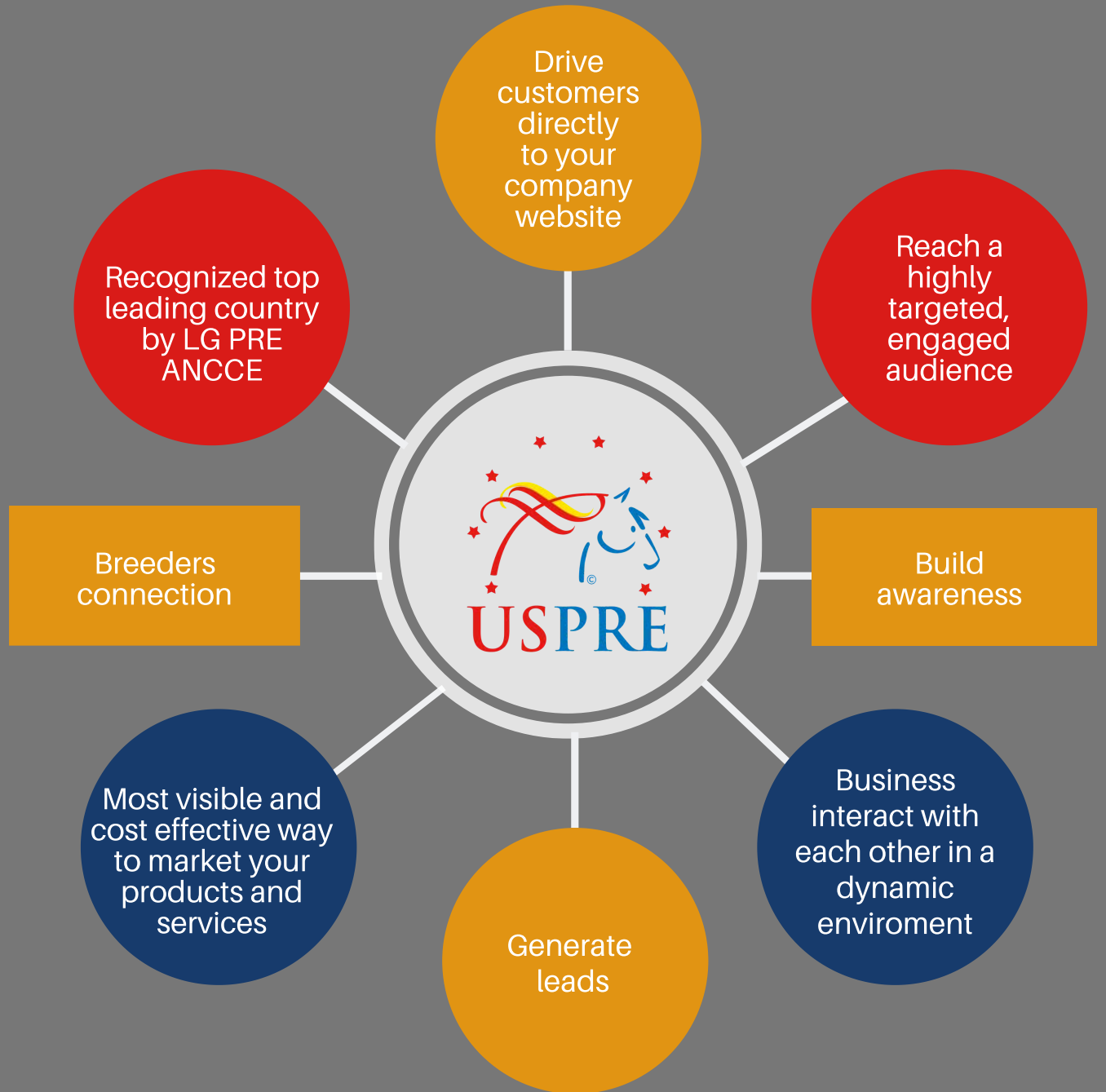
USPRE
The United States
P.R.E. Association

ABOUT USPRE

The United States is home to the second largest population of PRE horses in the world. USPRE is the National Association of the PRE Horse and the exclusive manager of the PRE LG Studbook. USPRE is the only American association endorsed by ANCCE and authorized by Spain to service US breeders of PRE horses. USPRE represents hundreds of PRE breeders and owners across the nation.



WHY ADVERTISE ON THE OFFICIAL USPRE WEBSITE?



ADVERTISEMENT BENEFITS



STATISTICS



1425

UNIQUE MONTHLY VISITOR AVERAGE



5700

MONTHLY PAGE VIEWS AVERAGE



3.40

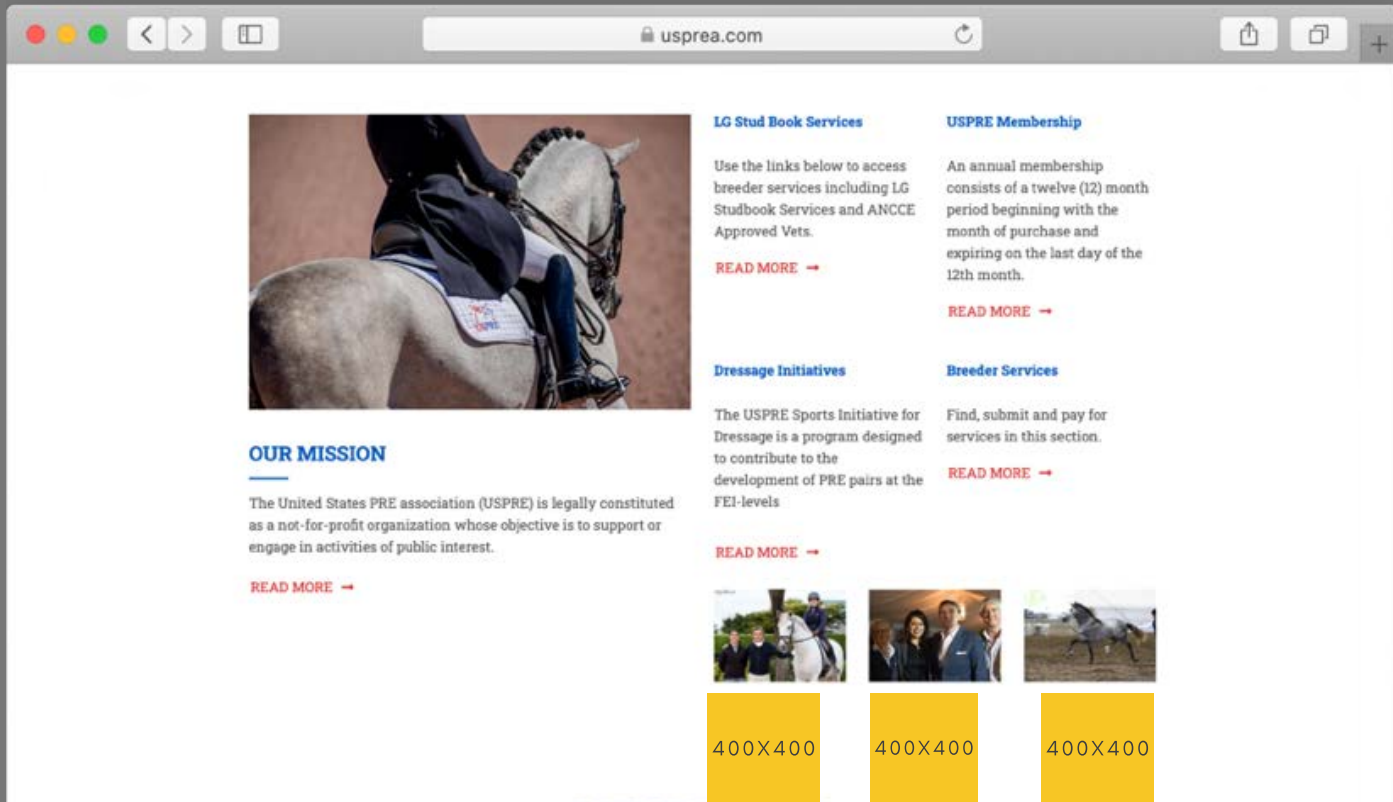
AVERAGE MINUTES ON WEBSITE



2325

AVERAGE MONTHLY VISITS

RATES AND SPECIFICATIONS



LOCATION

HOME PAGE

AD SIZE

400X400 PIXELS

AD TYPE

TEXT & ROTATING BANNERS

FORMAT

JPG, PNG, GIF

PRICE

\$1200 ANNUALLY

